

# The Spectator

Berkley High School  
2325 Catalpa Dr.  
Berkley, MI 48072  
(248)-837-8124 (newsroom)  
Adviser: Emily Mullins  
(voicemail x8077)

## Advertising Rate Sheet

2015-2016

The *Spectator* is a non-profit, student-run newspaper distributed monthly and without charge to the Berkley student body.

Business Card	(2 in. X 3.5 in.)	\$25
1/4 page	(2.5 x 10 in. or 5 x 5 in.)	\$50
1/2 page	(10 x 5 in. or 5 x 10 in.)	\$100
Full page	(40 column in. approx.)	\$150
Insert		\$200

Ad prices are based on the advertisement for one issue. If you wish to advertise in all 8 issues, you can receive a **15% discount if paid in full upon first billing.**

Ad payments payable in cash or check should be remitted to BHS/Spectator upon purchase or billed upon publication.

We depend on your advertisements and would like to thank you for doing business with us!

**Thank you for ROARING with the Berkley Bears!!**

## Spectator Advertising Contract:

Berkley High School, 2325 Catalpa Dr., Berkley, MI  
Phone: (248)-837-8124 (newsroom)  
Call anytime after September 8<sup>th</sup>  
Adviser: Emily Mullins (voicemail x8077); [emullins@berkleyschools.org](mailto:emullins@berkleyschools.org)

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Staff Member: \_\_\_\_\_

<p>Ad Copy Notes (sketch or list any specifications below)</p>
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Ad Size (check one):

\_\_\_\_\_ Column Inches at \$ \_\_\_\_\_

\_\_\_\_\_ Business Card

\_\_\_\_\_ 1/4 page

\_\_\_\_\_ 1/2 page

\_\_\_\_\_ Full Page

\_\_\_\_\_ Insert

To appear in \_\_\_\_/8 issues of the *Spectator*

Please **circle** all that apply:

October '15      November '15

December '15    January '16

February '16    March '15

April '16        May '16

All year advertising? Circle One. YES      NO

Advertiser's Signature: \_\_\_\_\_

Received money on \_\_\_\_\_

Please make checks payable to BHS/*Spectator*. THANK YOU!